



FOR IMMEDIATE RELEASE

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LEAP Announces RFP for Public Art for Communities Grant

\$30,000 Available in Public Art Funding to Enhance Sense of Place in Tri-County Communities



LANSING, MI – Request for Proposals for LEAP’s successful Public Art for Communities Grant are now being accepted until 4 p.m. on February 28, 2017. This year, LEAP seeks to add three more installations to the growing list of municipalities who have participated in the LEAP Public Art for Communities Grant. Since the program was established in 2012, 11 communities have each received \$10,000 in LEAP funding, with additional support from the PNC Foundation, adding 19 public sculptures in strategic locations throughout the region. Previous recipients include the City of Mason, Dewitt Township, City of Dewitt, Meridian Township, City of St. Johns, City of East Lansing, Delta Township, Delhi Township, City of Grand Ledge, City of Lansing and the City of Charlotte. Later this month on January 26, 2017 at 2 p.m., the City of Charlotte will hold a ceremony unveiling the latest LEAP funded installation. [Photos of](#)

[LEAP funded sculptures](#) can be found on the LEAP website.

Arts and cultural strategies, such as LEAP’s Public Art for Communities Program, are strategically designed to do three things: to continue to shift our “rust belt” image to a more sophisticated image, to demonstrate to talent that we have a great place to work and play, and to physically enhance key corridors, gateways, and places that promise further important development. Plus we want people to enjoy art!

“Increasing access and exposure to arts and culture encourages economic development and attracts business and talent to our region,” said Bob Trezise, President and CEO of LEAP. “LEAP’s Public Art for Communities grant program has successfully contributed to the vibrant culture of our region—a place where families and communities are living better than ever.”

In order to receive funding, each community must adopt a public art policy. The policy helps communities identify important considerations when investing in public art including maintenance, installation, insurance, etc. Eligible applicants will be municipalities, businesses or organizations within Ingham, Eaton and Clinton counties. The LEAP Placemaking Committee will consider each application and three communities will each be awarded a \$10,000 grant. [Submission guidelines, eligibility, and criteria](#), including the policy guideline template and the RFP can be found on LEAP’s website. Grantees will be announced in March and artwork will be unveiled in October.

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The Lansing Economic Area Partnership (LEAP) is a coalition of area leaders committed to building a prosperous and vibrant region where business can thrive. To do this, we help entrepreneurs start new businesses, help existing businesses grow, and attract new businesses to the region. For more information about LEAP, please visit www.purelansing.com.